



Scrum Product Owner Certified (SPOC™) Course Outline

Course Overview

The Product Owner represents the interests of the stakeholder community to the Scrum Team. The Product Owner is responsible for ensuring clear communication of product or service functionality requirements to the Scrum Team, defining Acceptance Criteria, and ensuring those criteria are met. The Product Owner must always maintain a dual view. He or she must understand and support the needs and interests of all stakeholders, while also understanding the needs and workings of the Scrum Team.

Course Details

Class Duration	2 days (14 contact hours)
Course Materials Provided	Student manual, online resources, electronic files, and exam voucher
Course Price	\$1,395 per participant. Special group pricing available.
PMI Course Number; PDUs	PPD6023; 14 PDUs

Prerequisites

Experience working on traditional project teams or agile project teams in any capacity helpful but not required.

Instructors

We hand pick our instructors to ensure you receive a top-quality educational experience. Some of our instructors have over 30 years of experience in the field, as well as years of adult education experience. We require that our instructors have a minimum of 10 years of experience in the subject matter they deliver, as well as at least three years of adult education classroom experience. Your training class is only as good as your instructor.

Our founder, Brian Salk, PhD, PMP®, PMI-ACP®, personally hires and trains all of our instructors. Our instructors attend Dr. Brian's intensive train-the-trainer session, designed to help instructors deliver effective, interactive, and informative training sessions that are tailored to the unique learning styles of adult students. Dr. Brian's highly interactive teaching style is based on proven educational theory and over 30 years of practice. He has won the prestigious Worldwide Excellence in Training award four times.

Pinnacle Professional Development, LLC

www.pinnacleprodev.com

37510 Sienna Oaks Drive

New Baltimore, MI 48047

For sales information, contact Brian Salk, PhD 586-295-2519; brian@pinnacleprodev.com



Learning Resources

Online Resources

- Comprehensive Videos
- Case Studies
- E-copy of SBOK Guide
- Important terms and concepts
- VMedu Mobile App

Printed Materials

- Scrum Body of Knowledge (SBOK™ Guide), which is the definitive guide for Scrum
- SPOC™ student workbook
- SPOC™ case study booklet
- SPOC™ One Pager
- Scrum estimation cards

Please note: based on COVID circumstances, it can take **up to two weeks** to receive your printed materials.

Exam Format

140 multiple choice questions

180 minutes duration

Proctored online exam

One mark awarded for every right answer

No negative marks for wrong answers

e-Certificate

SCRUMstudy reports that 93% of participants pass this exam. If needed, you have up to **three** attempts to pass your exam at **no additional charge**.

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Lesson 1: Introduction

- Overview of Scrum
- Why Use Scrum?
- Scrum vs. Traditional Project Management

Lesson 2: Principles

- Roles Guide
- Empirical Process Control
- Collaboration
- Value-based Prioritization
- Time-boxing
- Iterative Development

Lesson 3: Organization

- Roles Guide
- Product Owner
- Scrum Master
- Scrum Team
- Scrum in Projects, Programs, and Portfolios
- Leadership Styles
- Popular HR Theories and their Relevance to Scrum

Lesson 4: Business Justification

- Value-Driven Delivery
- The Importance of Business Justification
- Business Justification Techniques
- Continuous Value Justification
- Confirm Benefits Realization
- Scrum vs. Traditional Project Management

Lesson 5: Quality

- Quality Defined
- Acceptance Criteria and the Prioritized Product Backlog
- Quality Management in Scrum

Lesson 6: Change

- Overview: Unapproved and Approved Change Requests
- Change in Scrum
- Integrating Change

Lesson 7: Risk

- What is Risk?
- Risk Management Procedure

Lesson 8: Scrum Life Cycle

- Initiate Processes
- Plan and Estimate Processes
- Implement Processes
- Review and Retrospect Processes
- Release Processes