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## Scrum Product Owner Certified (SPOC™) Course Outline

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### Course Overview

The Product Owner represents the interests of the stakeholder community to the Scrum Team. The Product Owner is responsible for ensuring clear communication of product or service functionality requirements to the Scrum Team, defining Acceptance Criteria, and ensuring those criteria are met. The Product Owner must always maintain a dual view. He or she must understand and support the needs and interests of all stakeholders, while also understanding the needs and workings of the Scrum Team.

### Course Details

Class Duration	2 days (14 contact hours)
Course Materials Provided	Student manual, online resources, and electronic files
Course Price	\$1,395 per participant. Special group pricing available.
PMI Course Number; PDUs	PPD6023; 14 PDUs

### Prerequisites

Experience working on traditional project teams or agile project teams in any capacity helpful but not required.

### Instructors

We hand pick our instructors to ensure you receive a top-quality educational experience. Some of our instructors have over 30 years of experience in the field, as well as years of adult education experience. We require that our instructors have a minimum of 10 years of experience in the subject matter they deliver, as well as at least three years of adult education classroom experience. Your training class is only as good as your instructor.

Our founder, Brian Salk, PhD, PMP®, PMI-ACP®, personally hires and trains all of our instructors. Our instructors attend Dr. Brian's intensive train-the-trainer session, designed to help instructors deliver effective, interactive, and informative training sessions that are tailored to the unique learning styles of adult students. Dr. Brian's highly interactive teaching style is based on proven educational theory and over 30 years of practice. He has won the prestigious Worldwide Excellence in Training award four times.

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### Lesson 1: Introduction

- Overview of Scrum
- Why Use Scrum?
- Scrum vs. Traditional Project Management

### Lesson 2: Principles

- Roles Guide
- Empirical Process Control
- Collaboration
- Value-based Prioritization
- Time-boxing
- Iterative Development

### Lesson 3: Organization

- Roles Guide
- Product Owner
- Scrum Master
- Scrum Team
- Scrum in Projects, Programs, and Portfolios
- Leadership Styles
- Popular HR Theories and their Relevance to Scrum

### Lesson 4: Business Justification

- Value-Driven Delivery
- The Importance of Business Justification
- Business Justification Techniques
- Continuous Value Justification
- Confirm Benefits Realization
- Scrum vs. Traditional Project Management

### Lesson 5: Quality

- Quality Defined
- Acceptance Criteria and the Prioritized Product Backlog
- Quality Management in Scrum

### Lesson 6: Change

- Overview: Unapproved and Approved Change Requests
- Change in Scrum
- Integrating Change

### Lesson 7: Risk

- What is Risk?
- Risk Management Procedure

### Lesson 8: Scrum Life Cycle

- Initiate Processes
- Plan and Estimate Processes
- Implement Processes
- Review and Retrospect Processes
- Release Processes